



Semester One 2017/18

Study Abroad Module Choices

Each module is equivalent to 30 UK credits, 7.5 US credits or 15 ECTS credits. All students are required to take two modules for a total of 60 UK credits per semester.

FB468 Principles of Sports Media

This module provides students with an understanding of the multi-faceted world of sport media and an appreciation of how the modern media relates to sport and the business of sport. Sport plays a major role across all media platforms, including print, broadcast and online, and operates at multiple levels: as a source of content, as a competitive business tool in the pursuit of audiences, and as a forum and environment for social media discourse. Students will examine these at both practitioner and academic levels, gaining practical and theoretical knowledge of relevant skills and techniques.

FB463 Introduction to Sports Law

This module provides the intellectual foundations to the study of sport law by examining the historical and contemporary debates concerning the relationship between sport and law. The module provides an introduction to how sport is regulated and how sport organises itself. It provides key definitions, such as the meaning of the specificity and autonomy of sport and it reviews how the decisions of sport governing bodies can be challenged in court or subject to Alternative Dispute Resolution. In essence we research the emergence of this now common category of law.

FB457 History of Sporting Venues and Events

This module introduces the history and development of sport and its place in British society. This will be achieved through a detailed study of case studies about the use of Wembley Stadium, with particular reference to football, from its origins as a sporting venue to its current iconic role as a multi-purpose sport and entertainment venue. Wembley has been Britain's premier venue for major sport events for a century and has witnessed many landmark occasions that reflect social and cultural change. Wembley is also home to The Football Association, the English body that codified football, and has hosted a range of international and mega-events in sport and entertainment.

FB456 Games and Athletic Activities

In this module you will develop understanding of fundamental athletic movements and games skills as well as developing your fundamental delivery skills. As a prospective Physical Education teacher, sport leader or youth community coach you will need the ability to teach in several sports, games and movement areas. This module is the opportunity to introduce, appreciate and understand the significance of movement development and start to explore fundamental movements that underpin sport and physical activity.

FB467 Principles of Sports Journalism

This module introduces you to the key skills of a sport reporter, focusing on match reporting. Although underpinned by theory, the module is primarily practice-based. The learning process is developed within a mock newsroom environment, supported by formal lectures, one-to-one and group tutorials, and attending a live sporting event – most likely a football match. You will learn to write match previews, live blogs and tweets, full-time match reports on the whistle, quote-led reports post-match, and to develop post-match news angles. This will be assessed via a portfolio which includes examples of the above.